#### MINDLESS EATING

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#### Objectives

- Explain the process of eating under different circumstances
- Examine various factors that lead to eating mindlessly
- Analyze the consequences of eating without focusing on food
- Review helpful strategies to combat mindless eating

# What is Mindless Eating?

Mindless eating occurs when the brain focuses on something else while we eat

#### Contributing Factors

Distractions

Environment

Portion Sizes

**Emotional Needs** 

Food

### Contributing Factors--Distractions

□ TV

Computer

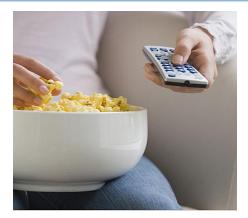


Image Source http://www.mindfuleatinghk.com/wp-content/uploads/2011/01/dont-eat-watchtv-400x400.jpg

■ Movies in theatre

Driving



Image Source Page: <a href="http://mix941kmxj.com/eating-while-driving-just-as-dangerous-as-texting-while-driving-poll/">http://mix941kmxj.com/eating-while-driving-while-driving-poll/</a>

## Contributing Factors--Environment

#### Convenience

□ Drive through



□ 94 Mc Donald's in San Antonio and its



#### Then and Now

1960
Average fast Food Meal
Hamburger
Fries, 12 oz Cola
590 calories

2011
Average Fast Food Meal
Quarter Pounder
Fries, 32 oz Cola
1390 calories





#### Portion Sizes

1980 140 calories **2012 350 calories** 





http://www.freeclipartpictures.com/clipart/food03.htm

# Size Really Matters



http://www.sciencedaily.com/releases/2011/07/110714150949.htm

## Contributing Factors.....Emotions

Stress

Anxiety

Depression



Image Source Page: <a href="http://www.stresseasydiet.com/">http://www.stresseasydiet.com/</a>



#### What are the Consequences of Mindless Eating?

- Excess intake of calories
  - Obesity other serious health complications
  - Tend to be unhealthy food choices

- Eat 20% more calories than needed
  - Daily excess of only 100 kcal to 150 kcal can contribute to obesity

#### Consequences

 Digestive process may be 30% to 40% less effective

 Signals that regulate food intake may not be received by the brain

Lose the pleasure of eating food

What changes can we make to eat more mindfully?

### Eat Mindfully

- Use hunger cues
- Pay attention to food and its effects on the body
  - Taste
  - Smell
  - Sight
  - Texture
- □ Are you satisfied?
- □ Are you enjoying it?

## Change Plates and Utensils



Image Source http://trainerjames.com/blog/article/portion-control-is-a-must/

## Keep Healthier Foods at Eye Level



Image Source http://maintainbodyshape.blogspot.com/

## Eat in the Kitchen or Dining Room



Image Source http://chasingriches.wordpress.com/2012/04/18/the-evening-meal/

#### Don't eat snacks out of the box or bag Avoid re-sealable snack packages







Image Source http://www.olivecocomag.com/oc-nutrition-how-to-cut-500-calories-out-of-your-diet-8/

#### Limit Low Calorie Snacks



Image Source http://andreapalen.com/blog/242

#### Meals and Snacks

- Watch portion sizes when dining out
  - Think about what/how much you order
  - Be careful with value meals
  - Large is often the default size
  - Package leftovers





Image Source http://deliverawaydebt.com/frugal-friday-tips/friday-frugal-tip-dollar-menu/

#### Meals and Snacks

- Be purposeful when dishing portion sizes at home
- Don't let yourself get too hungry
  - Small meals and snacks
- Pre-portion snacks





### Tune in to Your Hunger

- □ Slow down
  - □ Takes 20 minutes to realize we are full

Don't eat by the clock

- Minimize distractions
  - Turn off TV, phone, computer
  - Parents can be role models

#### **Ambiance**

 With soft, dim lighting, people are more likely to take their time eating

 People exposed to a slow-music condition took significantly more time to complete their dinners than those exposed to a fast music condition

# Summary

 Mindless eating occurs when the brain focuses on something else while we eat

There can be significant health consequences

 Making small changes can help to eat more mindfully



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