HaNDS for Older Adults (Health and Nutrition Directory Services)



Coordinated Program in Dietetics
UT Health Science Center, San Antonio, TX



Objectives



- Identify the factors that affect the nutritional status
- Examine nutritional epidemiology
- Review policy relating to the issue
- Introduce a business plan and grant proposal
- Analyze finance and budget implication
- Review lessons learned

Then and Now



Lifestyle factors in the past

Lifestyle factors now

Social isolation



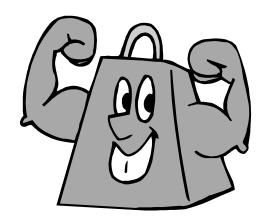
Malnutrition



Nutritional Epidemiology



- Temporality
- Strength of association
- Specificity
- Consistency
- Coherence



Nutritional Epidemiology



- Living alone; a predictor of nutritional risk in older adults
- Elderly Nutrition Program participants better nourished, less

socially isolated

Home delivered meal participants experienced greater

loneliness

Company

Malnutrition

Alone

Community Needs Assessment



- 138,604 older adults lived in San Antonio
- 35,070 of those lived alone
- 10,471 males and 24,599 females
- 25% reported that living alone is a problem
- 6 % participated in the education classes

Policy at Work



- Older Americans Act (OAA, PL 109-365)
- Administration on Aging (AoA)
- Title III of AoA-Elderly Nutrition Program
- Nutrition education mandated by law; evaluation not required

Available Services and Resources



- Meals on Wheel
- Congregate Meals Sites
- Food Bank
- Haven for Hope
- Senior Farmer's Market

Nutrition Program

- Senior Transportation Program
- Senior Companion Program
- Independent Faith Based

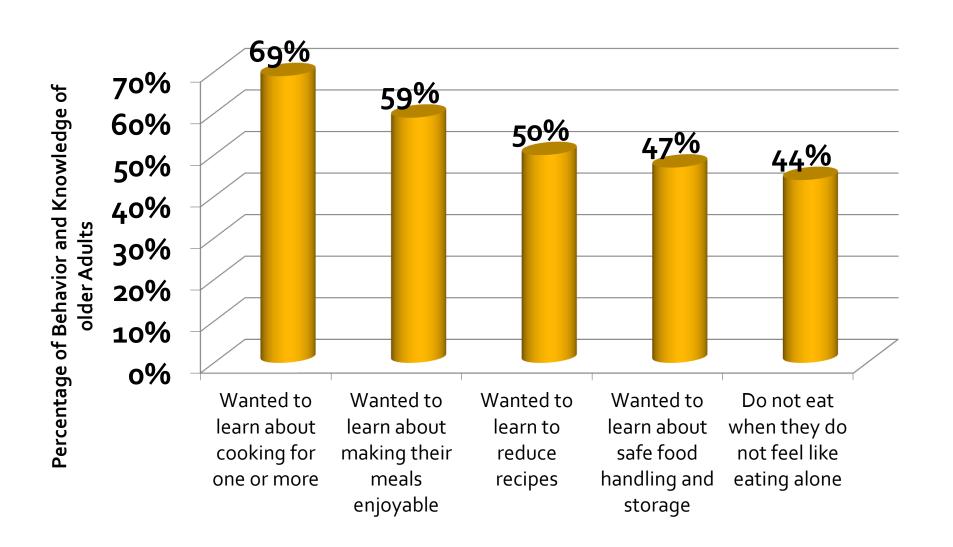
Programs

Greater Randolph Area Services

Program (GRASP)

Data from a pilot program at GRASP





HaNDS for Older Adults (Health and Nutrition Directory Services) Business Plan



Mission Statement HaNDS for Older Adults



The mission of HaNDS for Older Adults is to provide a comprehensive nutrition and activity information service to help older adults find valuable resources, in their respective districts, which may help decrease the prevalence of social isolation and related nutritional consequences thus enhancing overall health and well being.

Goal

To decrease the prevalence of adverse nutritional issues for older adults by providing comprehensive nutrition, health and activity resources and services information.

Program Overview HaNDS for Older Adults



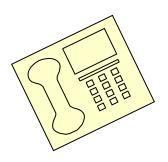
- A collaborative program with the City/County Joint
 Commission on Elderly Affairs to pool resources and information
- Provide necessary tools and resources to older adults
- Provide nutrition related information and education
- Increase access to community meal and activity programs

Program Organization and Management HaNDS for Older Adults



Program development

- Updating the available information
- Website
- Telephone hotline



- Services directory
- Eating healthfully
- Cooking for one or two
- Recipe reduction
- Hydration and exercise
- Food safety and storage

Marketing Strategies HaNDS for Older Adults



Press release from the City/County Joint Commission

on Elderly Affairs of San Antonio

Introductory flyers

Through existing programs and services

Grant Proposal HaNDS for Older Adults



- Community-Based Prevention Health Activities Grants
- Based on evidence-based community preventive health programs
- Open to state and local health departments and non-profit organizations

Annual Budget HaNDS for Older Adults



Categories	Proposed Expenses
Payroll	\$ 174,870
Directory Development/Shipment/ Program Evaluation	\$53,361
Marketing/Promotion	\$ 12,786
Rent	\$ 9,540
Utilities	\$ 4,520
Equipment	\$ 10,500
Other	

Program Evaluation and Dissemination HaNDS for Older Adults

- Biannual evaluations
- Formative evaluation

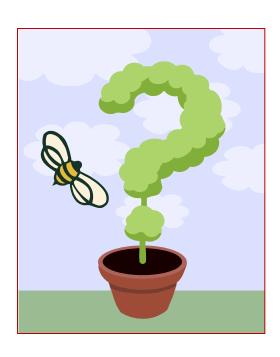


- Impact evaluations beliefs, attitude, selfefficacy and knowledge
- End of the year report-disseminated to stakeholders, consumers and granting agency

Lessons Learned HaNDS for Older Adults



- Exposure to the suffering and needs of older adults
- Recognition of available services and programs through research and data analysis
- Critical analysis of the gaps in the provision of services
- Discrepancies in attitudes, behavior and knowledge among older adults
- Utilization and application of the principles of health promotion and disease prevention
- Marketing and promotion, grant proposal and advocacy
- Funding resources and budget design



Resources



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Resources (continued)



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